

B

BROKEN ARROW PUBLIC SCHOOLS  
*Educating Today*      *Leading Tomorrow*

Contract Committee Review Request  
 MUST BE COMPLETED IN FULL

Date: 8/24/22

Contract/Agreement Vendor: BusinessU, Michael Lewis #11726

Name of Vendor & Contact Person

Michael@BusinessU.org

Vendor Email Address

One year license for access to accounting curriculum.

Describe Contract (Technology, program, consultant-prof Development, etc.)

Please use Summary below to fully explain the contract purchase, any titles, and details for the Board of Education to review.

Accounting class

Reason/Audience to benefit

09/12/22

BOE Date

\$ 1,195.00

Amount of agreement

Person Submitting Contract/Agreement for Review: Debra Coffey/Accounting Instructor, BAHS

PLEASE SEND THROUGH APPROPRIATE APPROVAL ROUTING BEFORE SENDING TO BOARD CLERK

Principal &/or Director or Administrator: Sharon James

Does this Contract/Agreement utilize technology? YES/NO (YES)  
 If yes, Technology Admin: [Signature]

Cabinet Team Member: Kara Dyer

Funding Source: 11 / 412      OCAS Coding

One year license for access to accounting curriculum.

- Consent
- Action

**Summary** This area must be complete with full explanation of contract

*The Contract/Agreement should be received at least 2 weeks prior to a Board Meeting to ensure placement on the Agenda. The Contract Committee meets most Tuesdays at 8:00a.m. All Contracts/Agreements, regardless the amount, must be first approved by the Contract Committee and then presented to the Board of Education for approval and signature. The item will be placed on Electronic School Board for the board agenda by Janet Brown. By following this process, the liability of entering into an agreement is placed with the district rather than an individual.*

**BusinessU**

P.O. Box 234  
Lexington, KY 40588  
(800) 921-5310  
sales@businessu.org  
www.businessu.org



**Quotation**

ADDRESS  
Debra Coffey  
Broken Arrow High School  
210 N. Main Street  
Broken Arrow, OK 74012

QUOTATION      BAOK220706  
DATE              07/06/2022

PRODUCT	PRODUCT DESCRIPTION	QTY	RATE	AMOUNT
BU.Acct1	Accounting I - 16-30 Students (1-Year Subscription)	1	1,195.00	1,195.00

Please email Purchase Orders to sales@businessu.org, or fax PO's to 800.906.6087.

TOTAL

**\$1,195.00**

If you have any questions, please contact sales@businessu.org.  
This quotation is valid for 60 days.

[Knowledge Base](#) /

# Configure Canvas Credentials

** This information is for District IT administrators only.**

In order to integrate BusinessU with Canvas, a member of your district IT team will need to contact BusinessU support and request a link to setup your district with Canvas. If they haven't done this yet, have them contact support.

BusinessU supports a **custom** integration with Canvas in order to provide the deepest possible integration between our platform and Canvas, and therefore a better experience for our users. Our integration supports rostering, grade sync, and automatic group import.

** We do not support LTI integrations.**

In order to provide the best experience for our teachers, site administrators, and students, we do not support LTI integrations. Instead, we integrate directly with the target LMS (in this case, Canvas). We provide scopes you can use to restrict BusinessU's access to only parts of Canvas BusinessU needs. If you have any questions about why we do not support LTI integrations, please contact support.

# Integrating with Canvas

ⓘ **You need to contact support to integrate with Canvas.**

You should be currently viewing a page titled "Canvas" and asking for the following items:

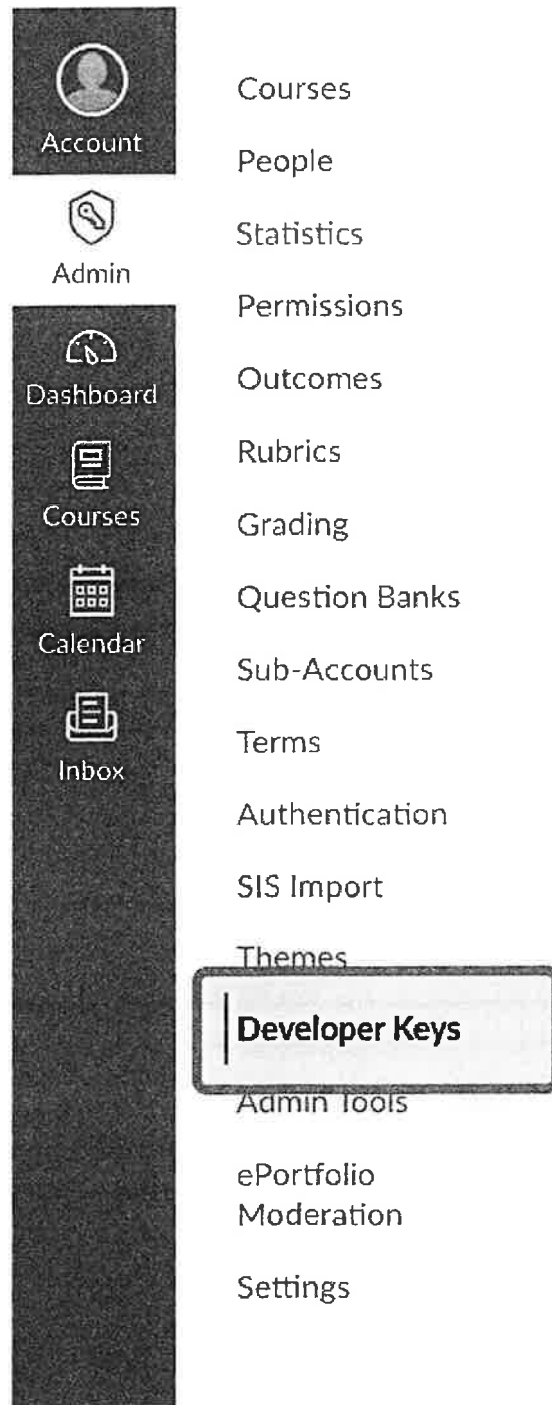
Canvas URL

Consumer Key

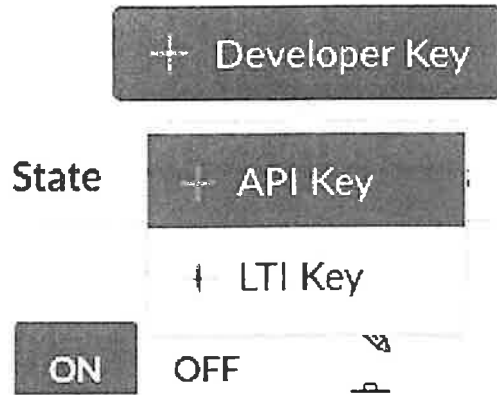
Consumer Secret

If you are not currently viewing this page, please contact BusinessU support and they will send you a link to finish setting up Canvas for your district.

To integrate BusinessU with Canvas, follow the steps below:



After you're logged in as an administrator, head to the administration section and open the **Developer Keys** tab. This should be similar to how you would setup a LTI Advantage integration.



Click on the **Add Developer Key** button, and then click on **API Key**.

Do not click on LTI Key. We do not support LTI integrations.



**Key Name:**

Unnamed Tool

**Owner Email:**

**Redirect URIs:**

**Redirect URI (Legacy):**

**Vendor Code (LTI 2):**

Once that opens, fill out our key information:

“ ” “ ” “ ” “ ” “ ”

**Redirect URI (Legacy):** https://app.businessu.org

*You can leave the rest of the fields blank.*



Enforce Scopes Search endpoints   GET

- > Account Notifications
- > Account Reports
- > Accounts
- > Admins
- > Announcement External Feeds
- > Announcements
- > API Token Scopes
- > Appointment Groups
- > Assignment Extensions
- > Assignment Groups
- > Assignments

Now, enable the **Enforce Scopes** switch toward the top-center of the page.

You could opt to not enforce scopes, but **for security reasons, we highly recommend you enforce scopes when configuring our integration.**

You'll want to find and enable the following scopes:

Users

`url:GET|/api/v1/users/:id`



`url:GET|/api/v1/users/:user_id/profile`



url:GET|/api/v1/courses/:course\_id/users

### Sections

url:GET|/api/v1/courses/:course\_id/sections

### Assignments

url:POST|/api/v1/courses/:course\_id/assignments

url:PUT|/api/v1/courses/:course\_id/assignments/:id

url:GET|/api/v1/courses/:course\_id/assignments/:id

url:GET|/api/v1/courses/:course\_id/assignments/:assignment\_id/overr

url:POST|/api/v1/courses/:course\_id/assignments/:assignment\_id/over

url:PUT|/api/v1/courses/:course\_id/assignments/:assignment\_id/overr

url:DELETE|/api/v1/courses/:course\_id/assignments/:assignment\_id/ov

### Submissions



url:PUT|/api/v1/courses/:course\_id/assignments/:assignment\_id/submi

url:POST|/api/v1/courses/:course\_id/assignments/:assignment\_id/subm

### Group Categories

url:GET|/api/v1/courses/:course\_id/group\_categories

url:GET|/api/v1/group\_categories/:group\_category\_id/groups

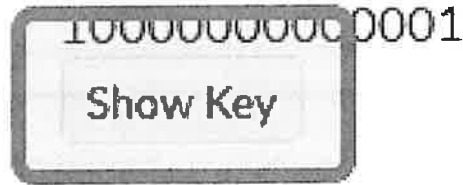
Once you are finished with the above, click the **Save** button in the bottom-right of the page.

1000000000000001

Show Key

Now you should be back at your keys list. Inside the **Details** column, there should be some text, and then a button underneath it that says "Show Key." The number above the button is your **Consumer Key**. Copy that, and paste it inside BusinessU on the Canvas information page inside the "Consumer Key" field.

If you have not been sent a link to the Canvas information page yet, please contact support.



Next, click on the **Show Key** button. A dialog should show with another key inside it.

Copy that key and paste it inside BusinessU on the Canvas information page inside the **Consumer Secret** field.

## State

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While you're here, make sure the **State** of the integration is set to "ON" with the green background.

Once you've done that, type your Canvas URL inside the Canvas information page inside BusinessU, and then click on the **Save and Continue** button.

Your Canvas integration is now ready to be used.

Contact support about this article.

Search the Knowledge Base...



## SUPPORT

# 24/7 world-class support. Always included.

### PHONE

## Call us.

We're here for you, any time of day.

800.921.5310

## Email us.

We know you're busy. Drop us a line and we'll help out.

[support@businessu.org](mailto:support@businessu.org)

## Chat us.

Instant support at your fingertips.

[Click to chat now.](#)

## Self serve.

Our knowledge-base contains a wealth of helpful articles & guides.

[Click to view it.](#)

## Watch.

Jump right in with our teacher tutorial series.

[Start watching.](#)



BusinessU helps you prepare students for success with **engaging, standards-based business courses**, delivered through our **interactive platform**.

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[My Account](#)



[Free Trial](#)

# Terms of Use

**Last Updated Date: 4/15/19**

These Business U LLC ("BU") terms of use ("Agreement") govern your use of our BU software, products, and/or services (collectively, referred to as "Product" or "Products") and any information or content appearing on or through the Products (collectively referred to as "Content"). By accessing or using the Products, you agree to the terms of this Agreement. If you have entered into another agreement with BU concerning specific Products, then the terms of that agreement controls where it conflicts with these terms. BU reserves the right, at any time, to modify, alter, update or remove portions of this Agreement. Please check this Agreement (as well as our privacy policy ("Privacy Policy")) from time to time as your continued use of the Product signifies your acceptance of any changed items.

## 1. YOUR LICENSE TO USE OUR PRODUCTS

Subject to the terms and conditions of this Agreement and any agreement entered into

store or transmit infringing, libelous, or otherwise unlawful or tortious material, or to store or transmit material in violation of third-party privacy rights (c) attempt to gain unauthorized access to the Product or its related systems or networks; and/or (d) reverse engineer the Product (to the extent such restriction is permitted by law).

You agree, further, not to use or attempt to use any engine, software, tool, agent or other device or other mechanism (including without limitation browsers, spiders, robots, avatars or intelligent agents) to navigate or search the Products or Content.

## 2. PRIVACY

BU's current Privacy Policy (located at <https://businessu.org/privacy>) is incorporated herein by reference and made part of this Agreement. You understand that through your use of the Products, you consent to the collection and use (as set forth in this Agreement, the Privacy Policy and any agreement entered into by your institution relating to the Product) of your information for hosting, processing and use by BU.

## 3. BU'S RIGHTS

All right, title, and interest in and to the Products and all underlying ideas, concepts, procedures, processes, principles, know-how, methods of operation, images, source code, and specifications related thereto, together with any updates, enhancements, modifications, improvements or derivatives works thereto, in each case including all copyrights, trade names, trademarks and other intellectual property rights therein (collectively, the "BU IP"), is, and shall remain the sole and exclusive property of BU.

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## 4. TERMINATION

BU may suspend or terminate your account or cease providing you with access to our Products, without notice, for any conduct that BU, in its sole discretion, believes is in violation of any applicable law or the terms of this Agreement. The sections titled "Privacy," "Your Content," "BU's Rights," "Termination," "Indemnification", "Limitation of Liability," "Disclaimer of Warranties," "Indemnification," "Miscellaneous" shall survive any termination of this Agreement.

## 5. INDEMNIFICATION

You agree to indemnify, defend and hold harmless BU and BU's officers, directors, employees, agents, and representatives, from and against any and all claims, damages, expenses, judgments, fines, and amounts paid in settlement in connection with any proceeding arising from your breach of this Agreement or your use of the Products (except for any gross negligence on the part of BU).

## 6. DISCLAIMER OF WARRANTIES & LIMITATION OF LIABILITY

YOU EXPRESSLY UNDERSTAND AND AGREE THAT TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, YOUR USE OF OUR PRODUCTS IS AT YOUR SOLE RISK, AND OUR PRODUCTS ARE PROVIDED "AS-IS" AND WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR USE, QUALITY, PRODUCTIVENESS OR CAPACITY, OR THAT THE OPERATION OF THE SOFTWARE INCLUDED WITHIN THE PRODUCTS WILL BE ERROR FREE. ALL OTHER WARRANTIES RELATING TO THE PRODUCTS OR THIS AGREEMENT ARE HEREBY EXPRESSLY DISCLAIMED BY BU. BU MAKES NO WARRANTY OR REPRESENTATION THAT (A) THE PRODUCTS WILL MEET YOUR REQUIREMENTS; (B) YOUR USE OF THE PRODUCTS WILL BE UNINTERRUPTED, TIMELY, SECURE OR ERROR-FREE OR (C) ANY ERRORS IN THE PRODUCTS WILL BE CORRECTED.

IN CONNECTION WITH USING OUR PRODUCTS, YOU MAY PURCHASE OTHER PRODUCTS AND/OR SERVICES FROM, AND/OR PARTICIPATE IN PROMOTIONS OF, THIRD PARTIES. TRANSACTIONS RELATING TO ANY SUCH THIRD PARTY PRODUCTS, SERVICES AND/OR PROMOTIONS, AND ANY TERMS ASSOCIATED THEREWITH, ARE SOLELY BETWEEN YOU AND THE RELEVANT THIRD PARTIES. BU DOES NOT SUPPORT, ENDORSE OR MAKE ANY REPRESENTATIONS OR WARRANTIES REGARDING, ANY SUCH THIRD PARTY PRODUCTS, SERVICES AND/OR PROMOTIONS, AND IN NO EVENT WILL BU HAVE ANY LIABILITY WHATSOEVER IN CONNECTION THEREWITH.



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CERTAIN STATE LAWS DO NOT ALLOW LIMITATIONS ON IMPLIED WARRANTIES OR THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES. IF THESE LAWS APPLY TO YOU, SOME OR ALL OF THE ABOVE DISCLAIMERS, EXCLUSIONS, OR LIMITATIONS DO NOT APPLY TO YOU, AND YOU MIGHT HAVE ADDITIONAL RIGHTS.

## 7. Digital Millennium Copyright Act Notice

We respect the intellectual property rights of others, and require that the people who use the Products do the same. We may terminate the use privileges of users who are infringers of intellectual property rights. Accordingly, you may not store any material or content on, or disseminate any material or content over the Products in any manner

their rights under U.S. copyright law have been infringed may take advantage of certain provisions of the Digital Millennium Copyright Act of 1998 ( the “DMCA”) to report alleged infringements. If you believe in good faith that your work has been copied in a way that constitutes copyright infringement, please forward the following information ( or any statement in conformance with the DMCA) to the contact information that is provided below:

1. Your name, address, telephone number, and email address;
2. A description of the copyrighted work that you claim has been infringed;
3. A description of the allegedly infringing material and information reasonably sufficient to permit us to locate the material;
4. A statement by you that you have a good faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law;
5. An electronic or physical signature of the person authorized to act on behalf of the owner of the copyright that is allegedly infringed; and
6. A statement by you that the above information in your notice is accurate and, under penalty of perjury, that you are the copyright owner or authorized to act on the copyright owner's behalf:

Business U LLC Attn: Copyright Agent / Contracts Department Address: 14600  
Woodbluff Trace, Louisville, KY 40245 Phone: 800.921.5310 Email:  
support@businessu.org

## 8. MISCELLANEOUS

**Force Majeure.** BU shall not be liable for any delay or failure to perform any obligation hereunder due to causes beyond its control, including without limitation, war, riot,

vendors or suppliers, equipment failures, public enemies of government, failure of telecommunications, system malfunctions, fire, or other casualty.

**Waiver and Severability.** Waiver by BU of any default or breach by you of any provision contained in this Agreement does not constitute a waiver of any subsequent default or breach of the same or any other provision of this Agreement. If any part of this Agreement shall be held invalid, illegal, in conflict with any law, or otherwise unenforceable by a court of competent jurisdiction, the remainder of this Agreement will nevertheless remain in full force and effect.

**No Third Party Beneficiaries.** The parties do not intend to confer any right or remedy on any third party.

**Entire Agreement.** Except where you or your institution have entered into a specific agreement with BU and/or for particular Products, this Agreement and our Privacy Policy contains the entire understanding and the entire and exclusive agreement between BU and you regarding the subject matter of this Agreement, and this Agreement supersedes all prior and contemporaneous negotiations and agreements, whether written or oral, between BU and you with respect to the subject matter of this Agreement.

**Assignment.** You may not assign this Agreement to any third party without the prior written consent of BU. Any such purported assignment shall be null and void. Subject to the foregoing, this Agreement shall be binding upon and inure to the benefit of the parties and their respective successors, and permitted assigns, if any. BU may assign its rights and obligations under this Agreement to a third party without your consent.

**Controlling Law and Venue.** This Agreement shall be construed and controlled by the

is specifically disclaimed and shall not apply to this Agreement. Courts located in Louisville, Kentucky, shall be the exclusive forum for any litigation arising out of this Agreement. You waive any objections to venue, personal jurisdiction, or forum non conveniens.



BusinessU helps you prepare students for success with **engaging, standards-based business courses**, delivered through our **interactive platform**.

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# Privacy Policy

Last Updated: **6/23/21**

BusinessU ("BU") is owned and operated by Business U LLC. BU holds the privacy and security of our site's visitors, Subscribers, and Students as one of its highest priorities. This Privacy Policy explains the services accessed, what information is gathered, and what happens with that information.

BU is a web/cloud-based learning management system: BU provides a suite of learning management tools. Subscribers can access BU through a free trial account. Students and Subscribers can access BU through the Subscriber's account/license.

This Privacy Policy describes BU's privacy practices in relation to information that we collect through the website [businessu.org](http://businessu.org) operated by us, made available by us for use on or through computers and/or mobile devices that link to this Privacy Policy.

## What Information is Collected?

Business U

**Free Trial Visitors:** For teachers signing up for a free trial account, they are required to provide us with an email address, first and last name, city, state, and organization (school/site name). This information will be used to 1) send emails for Teacher Dashboard set up instructions, 2) reply to any questions you may have, and/or 3) send you information about new products and/or promotions. We do not sell or share our email listings to outside companies for any reason.

**Subscribers:** Subscribers (usually a school/district/teacher) are required to provide email, first name, last name, city, state, and organization (school/site name). This information is necessary so that we may 1) send emails for Teacher Dashboard set up instructions, 2) reply to any questions you may have, 3) send you information about new products and/or promotions, and/or 4) in some cases, we may need to send you information about scheduled application server maintenance or other support matters. We do not sell or share any of this information to outside companies for any reason. The following Personal Information that may be optionally entered by Subscribers includes: gender, birthday, phone number, and address.

**Students:** Students gain access to secure application servers using a password protected ID provided to them by their Subscriber (teacher). We collect information about the Student's session such as content visited, time on task, and assessment scores. This information is collected and organized to help the Subscriber make observations to improve the learning process. To that end, the Subscriber may optionally enter Student names on the servers. These procedures and technologies are to improve the Student learning process and are in compliance with the Family Educational Rights and Privacy Act (FERPA). The following Personal Information may be optionally entered by Students: First and last name, email address, city, state, and birthday.

**Additional Information:** Subscriber and Student data is the only information gathered. Once a subscription expires, this data is archived on BU's secure servers in the event the Subscriber re-subscribes in the future, and wants access to the stored data. If the Subscriber or school/site desires this information to be permanently deleted, the Subscriber can email [support@businessu.org](mailto:support@businessu.org) and type "delete stored data" in the subject area, and include your Teacher ID that was issued by BU. If a Subscriber, parent or eligible Student desires to challenge the accuracy of the Student or Subscriber data being gathered, the school or Subscriber can email [support@businessu.org](mailto:support@businessu.org) and formally inquire.

**Under age 13:** BU requires schools, districts, and/or Subscribers (teachers/instructors) (on behalf of the parents or legal guardians of Students under the age of 13) to provide consent for the online collection of personal information of the Student under the age of 13 through BU. In order to use BU, Students must gain access credentials provided to them by their Subscriber (teacher).

BU collects limited personal information from minor Students only where that Student's school, district, and/or Subscriber has contracted with BU to collect personal information for the use and benefit of the learning environment. This information is not shared outside of the school or with any third parties except those needed for the provision of the service as outlined in this policy. Students of any age cannot share their profiles publicly outside of their classroom or school.

Subscribers can give Students grades, and provide comments to Students. Students can submit assignments, take quizzes, and upload additional work. Subscribers and Students can record audio and/or video recordings and upload/attach these recordings to our system. None of this information is shared with any third parties without proper

Subscribers accessing BU on behalf of a School or District or using a free account must ensure that they provide parents with access to this privacy policy.

## Other Information

For the purpose of improving and enhancing its service, BU collects and analyzes data on how the system is used in the aggregate (how groups of people use BU). As true of most Web Sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We also use tracking technologies from third party service providers to gather information regarding the date and time of visits and the information interacted with. We may link this automatically-collected data to personally identifiable information. We do not share this information with third parties.

Information on individual usage of the system, including but not limited to individual IP addresses, may be analyzed on a case-specific basis to resolve a technical difficulty or to assist in resolving or investigating any misuse of the service. Such individual usage information may be furnished to your Subscriber if your Subscriber requests such information to assist in the investigation of fraudulent, abusive, or criminal activity or any other use of BU that violates your Subscriber's rules or policies.

## Tracking Technologies

Cookies and Local Storage Objects (LSOs) such as HTML5 Local Storage / IndexedDB /



on our site, such as utilization statistics, customer support, product stability, error reporting, and video delivery, use cookies and LSOs to collect and store information. Beyond these third party contractors, this information is never transmitted to other third parties.

These technologies are used to administer the site, track users' movements for internal / teacher / district administrator reporting, analyze trends, provide customer support, to store authentication information, and to inform site enhancements. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

## Review and Deletion of Your Child's Information

Parents have the right to refuse the use of the site for their child. Parents can access their child's information and request to have it deleted by contacting their Subscriber.

If you are the parent and guardian of a Student using BU, and cease to agree with BU's terms of use and/or privacy policy at some point in the future, you may opt-out by contacting (a) your Subscriber, or (b) BU at [support@businessu.org](mailto:support@businessu.org).

We will retain your Student's information for as long as the account is active or archived, or as needed to provide services. We will retain and use the information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## Internet Privacy & Security

BU and your Subscriber work together to protect the online privacy of all of users, including Students, teachers, and administrators. This privacy policy and BU's information collection and security practices have been authorized by your Subscriber, and BU strives to manage your Subscriber's internet services in a secure manner. For example, BU uses industry-standard technology called SSL (Secure Socket Layer). SSL encrypts information transmitted across the internet to and from BU. Unfortunately, no data transmission over the internet can be guaranteed to be 100% secure and "hacker-proof," and BU cannot ensure or warrant the security of any information managed by the site, whether transmitted to BU by you, or your Subscriber. BU shall not be liable if a security breach occurs, if the site malfunctions, or if information is misused or mismanaged in any way to your detriment or the detriment of a third party, whether by BU, your Subscriber, or any other authorized or unauthorized third party.

## Changes to this Privacy Policy

BU reserves the right to change or update this Privacy Policy at any time, so please review it frequently. If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and/or other places we deem appropriate. Any changes or updates will be effective immediately upon posting to the site.

3rd Party Information Dissemination: BU does not share or sell customer, visitor, Subscriber, or Student information to 3rd parties.

## Links to Other Sites

If you click on a link to a third-party site, you will leave businessu.org, and be redirected to the site you selected. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personally identifiable information by such third parties, and we cannot guarantee that they will adhere to the same privacy practices as businessu.org. We encourage you to review the privacy statements of any other service provider from whom you request services. If you visit a third-party website that is linked to the businessu.org site, you should read that site's privacy statement before providing any personally identifiable information.

Business U LLC

14600 Woodbluff Trace

Louisville, KY 40245

Phone: 800.921.5310

Email: [support@businessu.org](mailto:support@businessu.org)



BusinessU helps you prepare students for success with **engaging, standards-based business courses**, delivered through our **interactive platform**.

Company

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Courses

Student Login

Platform

Teacher Login



Free Trial

Join our 2k+ High School business, marketing, accounting, and finance teachers and sign up for a free trial today!

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